

art central

2015

Regional Creative Industry Program

Round 2 Call for Proposals

**art
central**

Art Central is supported
by the NSW Government
through Arts NSW



Arts
NSW

Art Central is also
supported by:



Project Brief

Contextual Background

In 2011 Arts NSW invited Gosford and Wyong Councils with Central Coast Regional Development Australia (RDACC) to collaborate in a regional cultural program known as ARTS CENTRAL. The program ran for two years (2011-2013) producing two successful projects: Digital Futures (aimed at mentoring emerging artists) and Imprints (aimed at developing regional identity).

In 2014 the same four government agencies agreed to extend the Arts Central program for the next three years (2014-2017) to fund exemplary Regional Creative Industry Projects via a grants system. Two rounds of grants are expected to operate each year. One round will be by invitation only. The second round will be open to any interested parties.

2015 Year 2 Round 2 (Open): Call for Partnership Proposals

This is the second round of grants of the second year and is an open call out. Arts Central is a grant program open to profit and not for profit cultural organisations. This round is seeking proposals for new Central Coast based creative industry projects delivered through partnerships between local, or local and out of region, organisations, businesses and groups.

Your proposal will be assessed by a panel formed by one representative from each of the four government agencies presiding over the Arts Central program: two local Councils (Gosford and Wyong) State (Arts NSW) and Federal (RDACC). Each applicant will be notified of the panel's final decision.

Program Goals

The Central Coast has a long and proud history of community and cultural development projects that have enhanced particular social/cultural groups and the areas in which they live. While that tradition continues Art Central is committed to enabling creative industry projects that embrace, support and celebrate our region:

- **Geographically** by involving people and/or facilities that connect the Central Coast;
- **Culturally** by developing quality projects that are informed by, lead and inspire the local cultural community;
- **Socially** by expressing the collective stories and symbols that contribute to a profound sense of regional identity; and
- **Economically** by being aware of the potential economic impact that culture has on our region.

Time Frame

Month	Milestone
22 July - 26 Aug 2015	Submission of proposals
6 Aug & 13 Aug	Information sessions (6 Aug – WSC; 13 Aug – GCC)
30 Sept 2015	Panel's announcement and contract
Oct 2015 - up to Dec 2016	Earliest start and latest end of the project
31 Sept 2016	Latest acquittal date

Budget

Available funds to a maximum of \$20,000 exclusive of GST.

Selection Criteria

Selection is based on the Proposal that best addresses the following criteria:

- **Goals:** achievement of the Program Goals
- **Experience of Partners:** involvement of Partnerships between local, or local and non-local, organisations with demonstrated experience in creative sector project management and innovation.
- **Professional Practice:** engagement of Creative Professionals and the inclusion of sector leadership, mentoring and new opportunities for practitioners.
- **Plan and Budget:** suitability of the Proposal project plan and itemised budget including value for money.

Submissions

All Proposals must be submitted via email using the Art Central Regional Creative Industries Program 2015 Round 2 Application Form, available at the Art Central website <http://www.artcentralcc.com.au>, to *Regional Development Australia Central Coast (RDACC)*

applications@rdacc.org.au

By 5pm Wednesday 26 August (*Please note, late applications will not be accepted.*)

Support information including portfolio examples, resumes and letters of support can be sent as one attachment with the Application Form.

Enquiries: Stuart Slough

*Cultural Planner Wyong Shire Council
c/o Art Central*

T: 4350 5511

E: stuart.slough@wyong.nsw.gov.au

OR

Elio Gatti

*Cultural Development Officer Gosford
City Council c/o Art Central*

T: 4325 8846

E: elio.gatti@gosford.nsw.gov.au

To Submit Your Application

APPLICATION FORM DUE: 5pm Wednesday 26 August 2015

PLEASE FOLLOW THESE INSTRUCTIONS CAREFULLY TO SUBMIT YOUR APPLICATION:

1. **SAVE** the following PDF Application Form to your computer. Do not fill in form online as data will not be saved.
2. **FILL OUT** the Application Form either by hand or by typing directly into the saved form on your computer.
3. **ATTACH** the Application Form with any other attachment to an email with the subject heading:
“**Art Central 2015 Round 2 Proposal (add your name)**” and **EMAIL** to **applications@rdacc.org.au**

Note: Portfolio examples/documentation of previous work and key project worker resumes, letters of support etc are required to be included in one PDF Attachment (in addition to this application form): maximum 12 pages / 3MB in size.

Section ONE : IDENTITY ITEMS

Name of agency	
Contact details	
Main contact person and title	
Type of agency and internal structure	
Profit or not for profit	
Other relevant main contact	

Section TWO : EXECUTIVE SUMMARY

Title of proposal	
Summary of proposal	
Funding Requested from Art Central	

Section THREE : SCOPE OF PROPOSAL

1 What is the overall scope of your project?

2 What strategy do you adopt to reach your aims?

3 What are the details of the project partnership included each partner's role?

4 What previous work, research or engagement have you based this proposal on?

5 What are your intended outcomes?

Section FOUR : PROJECT PLAN

1 Who is the project team, including their roles, skills and experience – (please attach professional profile/ resumes of all project team members)

2 What is the time frame of your project including stages/milestones?

3 What is the itemised budget – (all applicants must use the Budget Table below)?

4 Which Central Coast locations and/or facilities are you intending to use?

5 What is the agreement the project partnership is based on – (please attach partner letter confirming their involvement)?

6 What resources do you have in place to manage this project?

Project Proposal Budget Table : EXPENDITURE

ITEM	DETAILS	\$ AMOUNT EX GST
Salaries, Wages and Fees		
Administration		
Project manager/curator/art director etc		
Performers/Artist/Designers etc		
Other		
Total Salaries, Wages and Fees		
Program/Production/Exhibition		
Staging and materials		
Other development & creative costs		
Mentorship/professional development		
Venue hire		
Equipment, lighting & audio visual costs		
Other		
Total Program/Production/Exhibition		
Marketing & Promotion		
Advertising (all media)		
Marketing & PR		
Publications		
Documentation		
Other		
Total Marketing & Promotion		
Infrastructure Costs/ Administration		
Office consumables & resources		
Office rent and running costs		
Other		
Total Infrastructure Costs/Administration		
Funding Requested from Art Central		

Project Proposal Budget Table : INCOME

ITEM	DETAILS	\$ AMOUNT EX GST
Earned Income		
Ticket/entry fee sales		
Fees and Services		
Merchandising		
Sales		
Other earned income		
Total Earned Income		
Other		
Own contribution - cash		
Own contribution - inkind		
Total Other		
Private Sector Income		
Sponsorship - cash		
Sponsorship - inkind		
Donations		
Fundraising		
Foundations		
Total Private Sector Income		
Government Grants/Subsidies		
Federal Government Funding		
State Government Funding		
Local Government Funding		
Total Government Grants/Subsidies		
Art Central Funding		
TOTAL INCOME		
NET SURPLUS/DEFECIT		

If your project has a net surplus or deficit please outline why:

Section FIVE : ADDITIONAL NOTES

Please reference the section and topic that you are adding any additional information for: